

ABSTRAK

**FAKTOR-FAKTOR YANG MEMPENGARUHI JUMLAH MAHASISWA BARU
PERGURUAN TINGGI SWASTA DAERAH ISTIMEWA YOGYAKARTA
TAHUN 1997-2008**

Is Rahayu
041324034
Universitas Sanata Dharma
Yogyakarta
2009

Tujuan penelitian ini untuk mengetahui dan menganalisis faktor-faktor yang mempengaruhi jumlah mahasiswa baru perguruan tinggi swasta Daerah Istimewa Yogyakarta Tahun 1997-2008 yaitu : (1) jumlah mahasiswa baru perguruan tinggi negeri, (2) jumlah program studi perguruan tinggi negeri (3) biaya pendidikan perguruan tinggi swasta dan (4) jumlah lulusan SMA/SMK.

Penelitian ini merupakan penelitian *expost facto* yang mencoba menganalisis dan menguji faktor-faktor yang mempengaruhi jumlah mahasiswa baru perguruan tinggi swasta Daerah Istimewa Yogyakarta Tahun 1997-2008. Sumber data merupakan data sekunder yang diperoleh dari berbagai sumber antara lain dari Kopertis, Badan Pusat Statistik, dan langsung dari beberapa perguruan tinggi. Penelitian ini menggunakan teknik analisis data regresi linier berganda.

Nilai koefisien (R^2) diperoleh hasil sebesar 0,95 yang menunjukkan pengaruh variabel independen terhadap variabel dependen adalah sebesar 95%, sedangkan sisanya dipengaruhi oleh vaktor lain. Berdasarkan analisis data dapat disimpulkan bahwa : (1) jumlah mahasiswa baru perguruan tinggi negeri secara signifikan berpengaruh negatif terhadap jumlah mahasiswa baru perguruan tinggi swasta Daerah Istimewa Yogyakarta tahun 1997-2008, (2) jumlah program studi perguruan tinggi negeri secara signifikan berpengaruh negatif terhadap jumlah mahasiswa baru perguruan tinggi swasta Daerah Istimewa Yogyakarta tahun 1997-2008, (3) biaya pendidikan perguruan tinggi swasta secara signifikan berpengaruh positif terhadap jumlah mahasiswa baru perguruan tinggi swasta Daerah Istimewa Yogyakarta tahun 1997-2008 dan (4) jumlah lulusan SMA/SMK secara signifikan berpengaruh positif terhadap jumlah mahasiswa baru perguruan tinggi swasta Daerah Istimewa Yogyakarta tahun 1997-2008.

ABSTRACT

**FACTORS THAT INFLUENCING THE NUMBERS OF NEW STUDENTS IN
PRIVATE HIGHER EDUCATION AT SPECIAL PROVINCE OF
YOGYAKARTA IN 1997-2008**

Is Rahayu
041324034
Sanata Dharma University
Yogyakarta
2009

The objective of the research is to know and analyze factors that influencing the numbers of new students in private higher education at Special Province of Yogyakarta in 1997-2008, namely (1) the numbers of new students in state higher education, (2) the numbers of study programs in state higher education, and (3) tuition fee in private higher education, (4) the numbers of high school graduates.

This study is an ex-post facto that tries to analyze and test factors that influencing the number of students in private higher education at Special Province of Yogyakarta in 1997-2008. The source data was secondary data which was obtained from various sources including Private Higher Education Coordinator, Statistic Bureau and directly obtained from higher education. Multiple linier regression was applied to analyze the data.

0.95 Coefficient value (R^2) indicates that effect of independent variable on dependent one was 95%, meanwhile the remaining was influenced by other factor. Based on data analysis, it could be concluded that (1) the number of students in state higher education significantly has negative effect on the number of students in private higher education at Special Province of Yogyakarta in 1997-2008; (2) the number of study programs in state higher education significantly has negative effect on the numbers of students in private higher education at Special Province of Yogyakarta in 1997-2008; (3) tuition fee in private higher education significantly has positive effect on the numbers of students in private higher education at Special Province of Yogyakarta in 1997-2008; and (4) the numbers of high school graduates significantly has positive effect on the numbers of students in private higher education at Special Province of Yogyakarta in 1997-2008.